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Einladung zum Gastvortrag

Titel: Topical Issues in the Field of Religious Tourism in Ukraine. Current Challenges

Referentin: Dr. Svitlana Panchenko, Kyiv National University of Technologies and Design, Institute of Economics and Management

Termin: 25.05.2021, 18:15 Uhr

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In ihrem Gastvortrag präsentiert Dr. Panchenko Aspekte aus ihrem aktuellen Forschungsprojekt über zeitgenössischen religiösen Tourismus in der Ukraine.

Abstract in English:

I am studying the scientific theme «**Topical Issues in the Field of Religious Tourism in Ukraine**», as well as study various types of tourism, including international, social, religious. I defended my dissertation on «Cultural potential of religious tourism», continue to study the pilgrimage routes of the holy apostles, consider their missionary journeys in terms of modern religious tourism to sacred sites, I am writing a monograph about these pilgrimages and missionary travels.

Tourism in Ukraine is an underdeveloped branch of the economy; religious tourism is in its infancy. New challenges of the time and the Covid-19 pandemic are making adjustments, and religious tourism is now in a difficult situation. Although, as scientists describe, it was religious tourism during the pandemic that proved to be a sustainable form of tourism, surviving due to the stability of faith of believers.

It lacks a clear concept, content or sources of information. Therefore, in our opinion, it is worth launching a website that accumulates information about the existing forms of religious tourism and pilgrimage, about routes and sacred places offered by travel agencies, tour operators and pilgrimage centers. This would give people up-to-date and comprehensive information by tracking and analyzing the travel services market.

Ukraine must be able to attract foreign and domestic tourists with its historical heritage. In addition, all monuments must be restored according to the relevant programs and laws and be able to be supported, developed and maintained at the expense of tourist money. In addition, one should always remember that everything starts with culture in general and the attitude to cultural monuments in particular. It is important to respect both the educational and cultural heritage of the country.

Given that people are constantly concerned about their problems, life situations, various plans, successes and losses, they need, first of all, spiritual enrichment and at the same time a break. They should always take care of their body, soul and spiritual principles. In combination with physical work, spiritual work can create a new personality, realized in a spiritual sense.

All of these issues will be addressed in our lecture

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https://scholar.google.com/citations?hl=uk&user=zjnHnqsAAAAJ&view_op=list_works&sortby=pubdate

Wir laden Sie herzlich zu diesem Vortrag ein.

Mit bestem Gruß

Kristina Wittkamp